

Website Report for the Westbury Sub Mendip Parish Council Meeting on 1st December 2021

Website Homepage - <https://westburysubmendip-pc.gov.uk/>

Statistics

Months and Years (from Jetpack, Site Stats – Summaries – Website Views)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
2017										4	632	422	1,058
2018	740	593	475	900	568	580	687	787	768	1,057	926	556	8,637
2019	718	441	469	433	624	437	471	633	484	645	432	411	6,198
2020	691	657	2,215	2,827	2,723	1,859	1,783	1,646	1,394	1,355	2,140	1,571	20,861
2021	1,953	2,572	2,091	1,544	1,863	1,661	1,525	1,401	1,093	1,286			16,996

Matters Arising

- a) the number of website News Posts Subscribers is **154** people (see Jetpack, Site Stats).
- b) Web Admin work took 3.2 hrs in October.
- c) The website had 1,286 views in October. The maximum views ever in a month was in April 2020 with 2,827 views.
- d) Website 'Roles': We have 4 'Administrators' (myself and Tickbox included), who can make webpage changes, and add/change new users in Roles.
We have 17 'Editors', who can make changes to any page on the website.
We have 2 'Subscribers', who receive email notice of new News items (Administrators and Editors receive News updates automatically)

A Suggestion: Some of the current website's features are not much used,
e.g. The only event on the 'Upcoming Events' Calendar is the 1st Dec Parish Council meeting.
e.g. The number of News Subscribers (besides Admins & Editors) is very low at 2. Possibly people are not aware of the service?
e.g. Many News Posts do not elicit any Comments. Do people know that anyone can make a Comment on a News Post (they are moderated by myself before publishing)?

If the Parish Council thought it worthwhile, I could submit to the Parish Council Newsletter Editor a 'Website Tip' each month for publication in the Newsletter?

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