

Proposal to move the Parish Council Website to another Provider

Following the discussion at the last meeting and correspondence with TickBox Marketing the response was there would be no extra charge for creating Councillor emails.

The domain name would be reduced to £70 a year and the SSL Certificate would be reduced to £60 plus a year

During 2020-2021 the Parish Council spent £2451.95 on maintaining the parish council website, this was 25% of the annual precept.

This was broken down into	£851.94 (invoices from Tickbox Marketing)
	£1600.01 Website Administrator

Costs for Tickbox Marketing

Costs for 2021-2022

Annual Hosting Fee	£350.00
Annual Domain Renewal.gov.uk domain	£90.00
SSL Certificate	£90.00
Civic Cookie Control annual licence -	£29.95

Total Annual Costs	£671.94 (includes VAT)
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Other Costs for additional work throughout the year: -

Adhoc – hourly rate £90 + VAT

Support – 30 mins or under - £60 + VAT

Half day rate or whole date rate £350 and £595 + VAT

Total costs the first quarter 1st April to 30th June £934.44

Prices from other Providers

Eyelid Productions

www.eyelidproductions.co.uk

Eyelid Productions are based in Hereford and have created website for over 200 Town and Parish Councils.

Eyelid Productions will create the site and content, typically using one of the templates developed. CloudNext provide the hosting.

Criteria for the Website.

- A website you fully own- this will lower risk
- Standard WordPress Theme used to run the website
- Provision of an easy to use, tested CMS that is flexible and can be expanded as needed
- Considerable number of included on-line training videos
- Separate website hosting – lowers risk as not dependant on a small provider to manage the package

- Easy content management of site focus on the Clerk or alternatively the Clerk supported by a Councillor
- Individual PC email accounts for councillors based on the domain name
- Easy to add Minutes, Agendas, and documents
- Community engagement using automated emails of new Posts / newsletters
- Meets Accessibility requirements (WCAG 2.1)
- Accords with Privacy and DPA2018/GDPR requirements
- Low cost of ownership with a simple cost model
- Separate sections for local and neighbourhood planning
- Different user roles

All relevant old content, assuming it is accessible is moved to the new site and once completed the site is the Councils.

Costs

Year One Costs

Setup fee to Eyelid	£650.00, no VAT
Support Charge to Eyelid	£100, no VAT
Hosting (Cloudnext)	£79.99 + VAT
Emails	included
SLL Certificate	included
Biennial .gov domain	£110.00 + VAT
Total	£939.99
CloudNext – VAT	£38.00

NB:- Cloudnext do not charge for transfers of domain names and westburysubmendip-pc.gov.uk has been renewed until May 2023 so the £110 domain cost can be removed. Making a total of £829.99

Year Two Costs

Support Charge (Eyelid)	£100.00, no VAT
Hosting (CloudNext)	£79.99 + VAT
Emails	included
SSL Certificate	included
Total	£179.99

Year Three Costs

Support Charge (Eyelid)	£100.00, no VAT
Hosting (CloudNext)	£79.99 + VAT
Biennial .gov domain	£110.00 + VAT
Emails	included
SSL Certificate	included
Total	£289.99

Parish Council Websites
www.parishcouncilwebsites.co.uk

Parish Council Websites are based in Walsall and build websites for Parish Councils. They recommend all website updates are done by the client but we're here just in case that's not the option.

Maintenance prices start at £60 per month which buys three hours of maintenance time. If three hours is not enough, more time can be added on at a cost of £26 per hour.

Regarding the transfer process Parish Council Websites would log into the site, create a backup and transfer it to their servers, but it does rely on having an administrator account within the site.

The transfer would be free and the transfer of the domain name would also be free.

The ongoing costs would be £14 per month - **£168 per annum**, but if gov.uk emails were required it would be an extra £5 a month.

The biannual domain name renewal would also need to be added of £110.00

Recommendations

After having further dealings with Parish Council Website, I would be happy to recommend either website hosting company especially as with Mark's and myself operating the website we should be able to work out any issues between ourselves.

Cloudnext would approximately be £180 a year plus £110 every two years for the .gov domain name renewal totalling £290 on a full year or £180 without the domain renewal. (This includes official emails)

Parish Council Websites would approximately be £230 a year plus £110 every two years for the .gov domain name renewal totalling £340 on a full year or £230 without the domain renewal (this includes the extra cost for the official emails).

Tickbox Marketing – with the reduced prices for the SSL Certificate and domain name would be £510 per year.

Have Tickbox Marketing been approached to see if they will also reduce the hosting fee of £350 a year?

If Councils are considering moving the website, I would recommend contacting the relevant company now and informing them but waiting until the end of this year until the move is carried out as the current hosting package runs until the end of March 2022.